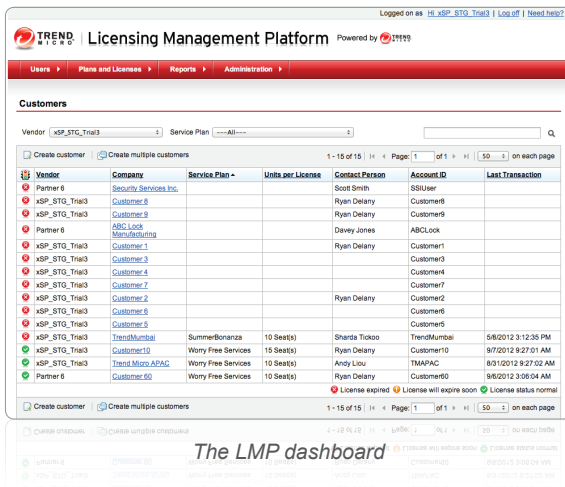**TREND MICRO™**

Trend Micro™
LICENSING MANAGEMENT PLATFORM

Trend Micro's Licensing Management Platform (LMP) for managed service providers (MSPs) is a web-based tool that lets you create and manage your customer licenses for Trend Micro SMB products.

No other security vendor offers MSPs this unique work-reducing, time-saving tool. Our competitors require orders to be placed during business hours and rely on the partner to track expiration dates, send renewal notices, and request license extensions.

LMP can drastically reduce your costs of operation with simple customer creation techniques—such as batch uploads and pre-defined registration keys. Also, with LMP's reporting capabilities you can enjoy more efficient billing and auditing. And with LMP, our partners can re-brand the platform, the product, and the communication templates available in the solution.

The LMP dashboard

Trend Micro MSP Program

Trend Micro offers the most comprehensive solution for Managed Service Providers (MSPs). For an end-to-end solution, we combine this unique self-provisioning licensing management platform with:

- Our leading endpoint and email security solutions
- Our mobile security solutions
- A centralized multi-tenant management platform

Trend Micro is the only vendor that provides MSP-specific tools such as Trend Micro Remote Manager and Licensing Management Platform.

Trend Micro Remote Manager

This secure, hosted web console helps small business resellers increase profitability by reducing the costs of servicing customers as business grows:

- Centrally manage multiple Worry-Free™ Business Security and Hosted Email Security customer accounts from a single web console
- Maintain full customer touch and complete configuration control of customer installations
- Begin immediately by taking advantage of Trend Micro's hosted data center

Learn more about Trend Micro Licensing Management Platform at **www.trendmicro.com/lmp**
Learn more about partnering with Trend Micro at **www.trendmicro.com/msp**

System and Network Requirements

- Active Internet connection
- Microsoft™ Internet Explorer™ 8, 9, and 10
- Firefox
- No pop-up blockers
- Security level for trusted sites set to Medium

Local Language Support

Available in 21 languages including Arabic, Chinese (Simplified),Chinese (Traditional), Czech, Danish, Dutch, English (Australia), English (Jamaica), English (United Kingdom), English (United States), French, German, Greek, Hebrew, Italian, Japanese, Korean, Norwegian, Polish, Portuguese, Russian, Spanish (Mexico), Spanish (Spain), Swedish, Thai, Turkish. Both the user interface and reports are localized.

Key Features

- Self-service, anytime license provisioning
- Batch uploads
- Pre-defined registration keys
- Billing reports
- Auditing reports
- Supports auto-synchronization with Trend Micro Remote Manager
  - saves the MSP time and money by eliminating the manual process
  - links every new provisioned product with Trend Micro Remote Manager
- Supports Trend Micro™ Hosted Mobile Security solution

Key Advantages

For SMB managed service providers who provide outsourced IT or managed security services to their customers, Trend Micro's secure, web-based licensing management platform:

- Features an easy-to-use, web-based, self-service portal
- Allows for self-provisioning of security product licenses
- Eliminates wait times as LMP is available 24x7x365
- Eliminates the need to keep track of renewals and expiration dates

> "The ease of administering licenses and 24x7 self-provisioning—along with the excellent threat protection from Worry-Free Business Security Services—has made security almost pure profit within our managed services model"
>
> Van Heath, IT Technician
> **Speros, Savannah, GeorgiaVan**

TREND MICRO™

Securing Your Journey to the Cloud